



Become An Engaging Presenter!

Learn About the Art of Presentation Using AgLearn!

Excellent presentation skills are essential in the workplace. Presentation combines both visual and verbal elements. It is the way we "exhibit" our message to a live audience. Learn how to present effectively using AgLearn!

+ [Basic Presentation Skills: Planning a Presentation](#) (1 hour)

Positive concern about the impact of a presentation can spur presenters to raise their game, enabling them to get the desired results. For example, a presentation can be immeasurably improved if you devote sufficient time and attention to three key steps - analyzing your audience, organizing your ideas, and selecting an appropriate presentation method. This course describes how to plan effectively for a presentation by carrying out these steps.

+ [Giving Successful Presentations Simulation](#) (30 minutes)

After years of research and development, the Top-Shelf Cola Company is finally ready to release its latest beverage, Passion, to consumers. You are a brand manager at Top-Shelf and responsible for the Passion brand. The drink will be hitting the streets soon, and the marketing campaign for Passion has already begun. In this simulation, you must prepare and deliver a presentation to some of Top-Shelf's existing customers and convince representatives from these chains that they should be offering Passion to their customers.

As with all SkillSoft resources, these are available to all USDA employees at no cost to you!

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