



AgLearn Celebrates Hispanic Heritage Month

AgLearn joins the nation in paying tribute to the generations of Hispanic Americans who have positively influenced and enriched our nation and society. Check out these items in AgLearn today!

HR and the New Hispanic Workforce: A Comprehensive Guide To Cultivating and Leveraging Employee Success

With numerous checklists, questionnaires, sample interview questions, and HR guidelines, this book lays out a road map for attracting the best Hispanic candidates, effectively evaluating their performance, and cultivating and retaining their talents.

Latino Talent: Effective Strategies To Recruit, Retain And Develop Hispanic Professionals

Providing vital information on important subjects, this book presents practical strategies for companies that need help understanding and managing a workforce with an increasingly Latino identity and tapping into a booming Latino consumer market.

Managing Hispanic and Latino Employees: A Guide to Hiring, Training, Motivating, Supervising, and Supporting the Fastest Growing Workforce Group

Drawing on the author's own ethnic background and experience as director of the organization, Hispanic Economics, this book identifies three overarching concepts that often result in behaviors and beliefs different than non-Hispanics.

The Whole Enchilada: Hispanic Marketing 101

Learn how to make your business Hispanic-friendly with scores of easy-to-apply tips inside this helpful guide. You'll discover which advertising vehicles, organizations, and resources can assist you in developing and executing a marketing strategy.

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