



To Sell is Human: The Surprising Truth About Moving Others

featuring **Dan Pink**

September 17th at 12:00 pm E.T.

(Webcast from Washington)

In his entertaining and provocative presentation, Pink will draw on cutting-edge social science and best practices from organizations around the world to reveal the new "A, B, C"'s of selling. Pink is the author of *To Sell is Human* and one of the top business thinkers in the world.

[Click here for To Sell is Human!](#)



Presenter Dan Pink

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