



Learn About Where Good Ideas Come From!

Attend the *Where Do Good Ideas Come From?* live event with bestselling author Steven Johnson. And, as always, you can **add to your knowledge at no cost to you, 24/7!**

In this live presentation Steven Johnson identifies the key principles to the creation of great ideas. He discusses topics ranging from the development of hunches to the importance of connectivity and how best to use new technologies. You will learn how to create innovative environments that foster the development of good ideas. By recognizing where and how patterns of creativity occur, he shows how we can make more of our ideas good ones. Steven Johnson is the author of numerous US bestsellers including *Everything Bad Is Good For You*, as well as *Emergence and Interface Culture*.

The *Where Do Good Ideas Come From?* live event is scheduled for:

+ April 14, 2011 (12:00 PM Eastern)

As with all SkillSoft resources, these are available to all USDA employees at no cost to you!



[Click here to register for the April 14th live event!](#)

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