

Experience the Power of SkillSoft

Anita Heller, Learning Strategist

**Introducing... Books24x7
for USDA**



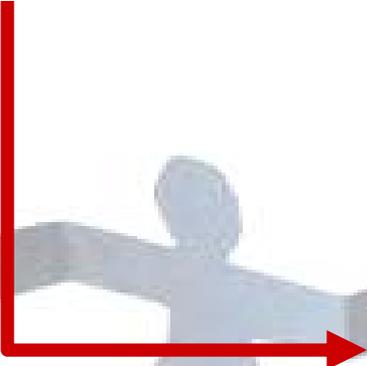


Agenda

- SkillSoft – A Strategic Resource
- Books24x7® Overview and Demo
- Books24x7 “In Action” at USDA

Connected Learning

The ability to align learning with business objectives and user needs.

A red arrow originates from the bottom left of the "Connected Learning" definition box and points towards the "Benefits" section header.

Benefits

- Learning is part of key business initiatives
- Relevant to many different kinds of learners, with different needs and learning styles
- Learning available on demand, anywhere, any time

Content

Self-Study e-Learning

- Courseware
- SkillSim® Simulations
- Online Mentoring

Live Virtual Learning

Performance Support

- Books24x7®
- Leadership Development Channel®
- Business Exploration Series
- Job Aids & SkillBriefs

Technology

SkillPort LMS

Integration Capabilities

- OLSA and Referenceport

Authoring Tools

Dialogue Rapid Development & Virtual Classroom

KnowledgeCenters

Services

Comprehensive

Implementation Support

- Learning consultants
- Application engineers
- 24x7 product support

Solution Services

Custom Development Services

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Comprehensive Implementation Support

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Solution Services

Custom Development Services

The screenshot displays the Books24x7 website interface. At the top, there's a navigation bar with 'My Home', 'Account Info', 'Settings', and 'Help'. Below this is a search bar with 'All Content' and 'All Collections' dropdowns, and a 'GO' button. The main content area is divided into several sections:

- Personal Folders:** A sidebar on the left with categories like 'Default', 'Budgeting', 'Project Management', 'Corporate Folders', 'System Folders', 'What's New', 'Top Titles', 'History', and 'Manage Folders'.
- What's New:** A section featuring '12 Tactics for Greater Marketing Power' by Nido Qubein and 'Beginning Lua Programming' by Kurt Jung and Aaron Brown.
- Search Results:** A central section showing '634 titles found for query: risk management'. It includes a search bar and a list of titles, such as 'Handbook of Integrated Risk Management: Measuring, Modeling, and Managing Risk' by Abderrahim Labbi and 'The E-Policy Handbook' by Nancy Flynn.
- Browse Topics:** A sidebar on the right with a 'View by' dropdown set to 'Technical Topics'. It lists various categories like 'Business and Culture', 'Certification and Compliance', 'Databases', 'Desktop & Office Applications', 'Enterprise Computing', 'Graphic Design & Multimedia', 'Hardware', 'IBM Redbooks', 'Networks & Protocols', 'Operating Systems', 'Oracle Press', and 'Programming Languages'.

- Full text access to over 18,000 books, reports, and book summaries
- Partnerships with 250+ leading publishers
- Fingertip knowledge for virtually any business or technical topic:
 - Patented search technology
 - Precise results
 - Personal folders
 - Corporate Topic Trees
 - Content links for easy sharing



ITPro

First Product
Launched 1999
Now: 6,720 titles



BusinessPro

Launched 2001
Now: 4,390 titles



OfficeEssentials

Launched 2001
Now: 400 titles



GovEssentials

Launched Aug 2004
Now: 910 titles



ExecSummaries

Launched Aug 2004
Now: 280 titles



Well-BeingEssentials

Launched May 2006
Now: 820 titles



EngineeringPro

Launched Aug 2004
Now: 1820 titles



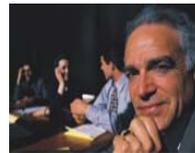
FinancePro

Launched 2003
Now: 770 titles



ExecBlueprints

Launched Mar 2005
Now: 650 titles



ITIL®

Launched May 2007
Now: 16 titles



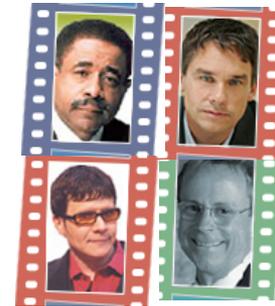
OraclePress Online

Launched 2002
Now: 50 titles



AnalystPerspectives

Launched Sept. 2006
Now: 1570 titles



Administrative Professionals Channel

Launching Q4 2007
Now: 200+ videos
Annual Live Event



Leadership Development Channel

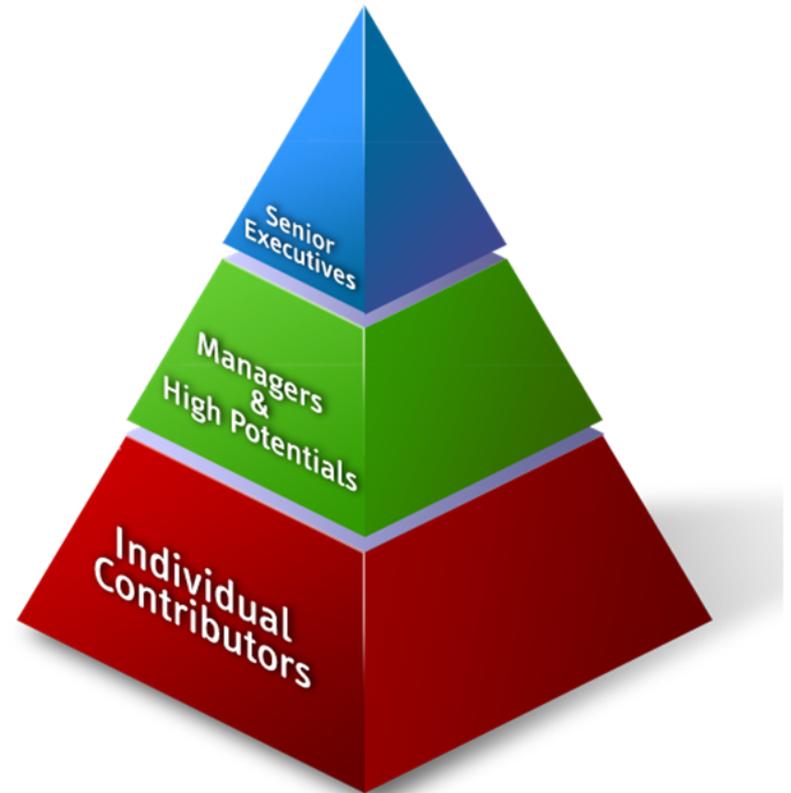
Launched May 2007
Now: 860 videos
8 live events/year



HospitalityPro

Launched May 2006
Now: 430 titles

- Covers every business topic
 - Communications
 - Negotiations
 - Writing
 - Corporate Case Studies & Interviews
 - Employee Training & Development
 - Finance & Accounting
 - Human Resources
 - International Business
 - Management & Leadership
 - Change Management, Coaching/Mentoring
 - Leadership, Quality, Strategy
 - Marketing & Sales
 - Project Management
 - Quality & Manufacturing Management
 - Team Skills
 - Technology in Business



- Provides information every employee needs



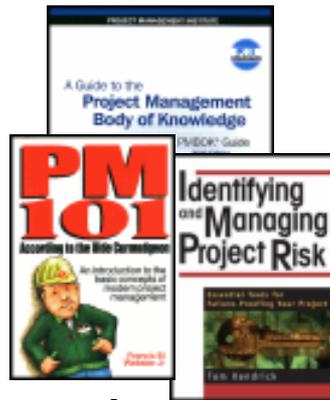
Communication Skills

Leadership

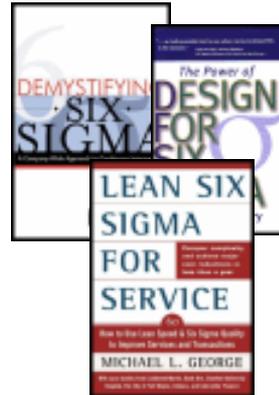
Team Skills

- Supports important corporate initiatives

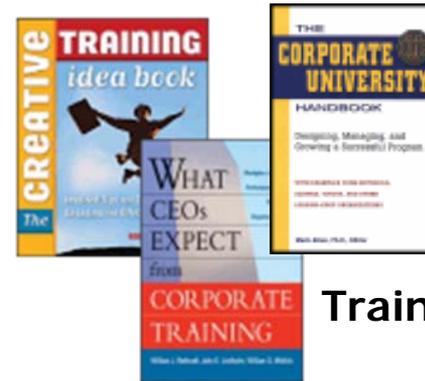
Project Management



Six Sigma



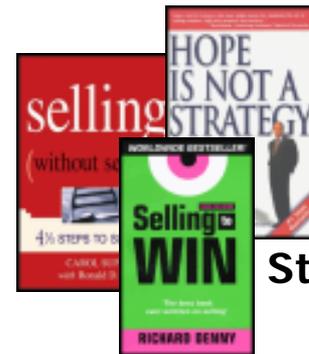
Training



International



Sales Strategies



ITPro covers hundreds of technology topics in:

Business and Culture

Certification & Compliance

Databases

Desktop & Office Applications

Enterprise Computing

Graphic Design & Multimedia

Hardware

IBM Technologies

Networks & Protocols

Operating Systems

Programming Languages

ReferencePoint Suites

Security

Software Engineering

Telecommunications

Web Programming & Development

- Approach each technology topic from many perspectives...
 - **Levels:** Beginners to Experts
 - **Perspectives:** Vendors, Power Users, Enterprise Users
 - **Instructional Styles:** Step-by-Step Guides to Complete References to Certification Prep

Example: Java



For beginners



For Experienced Users



Vendor Perspective



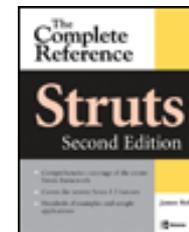
User Perspective



Enterprise Perspective



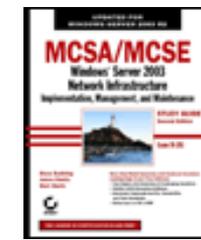
Specific Topic



Complete Reference



Training Guide

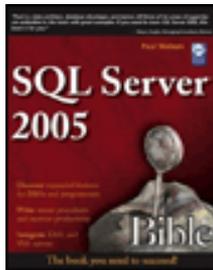


Certification Prep



Wrox Wrox

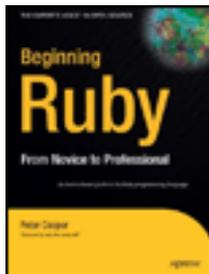
- Leading imprint for advanced programmers
- Programmer to programmer
- First choice of programmers by 2:1 ratio (source: Y2K Marketing)



Bible Series

John Wiley & Sons

- Move beyond the novice stage. Learn to master important technologies and platforms



Apress Apress

- Written by programmers for programmers
- Irreverent style – not afraid to point out the bugs, hints, and hacks



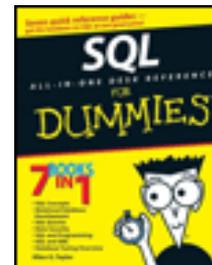
Microsoft Press Microsoft Press

- Over 574 official titles
- Beginner to advanced to certification
 - MCSA/MCSE
 - MCAD/MCSD



The Complete Reference Series *McGraw-Hill/Osborne*

- Covers a technology topic from soup to nuts
- Rich in code examples and practical hints



The For Dummies® Series *John Wiley & Sons*

- #1 best-selling computer book series ever
- Appeals to users at all levels
- 125 million+ copies sold

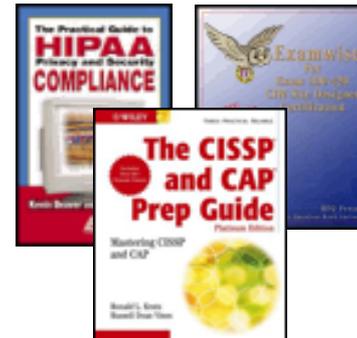
Critical Niche Topics from Specialty Publishers

- Address enterprise needs
- Tied to your business initiatives



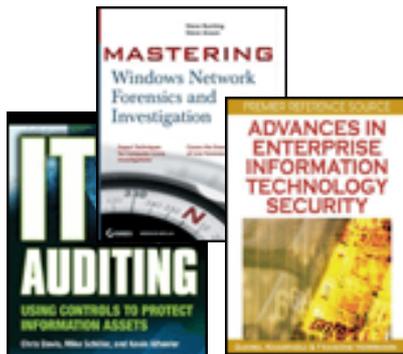
Forefront Technologies

- Web 2.0
- SOA



Specialty Certifications

- CIW
- CISSP
- HIPAA



Information Security and Risk Assessment

- Cyber forensics
- Security Audits



Legacy Systems

- Integration challenges
- IT Assimilation

- Code Listings search code sections within ITPro titles for any variable, expression, statement, and more

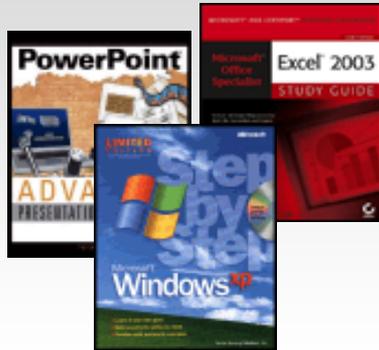
The screenshot shows the Books24x7 website interface. At the top, there's a navigation bar with 'My Home', 'Account Info', 'Settings', and 'Help'. Below that, a search bar contains 'StringBuffer' and a dropdown menu is set to 'Code Listings'. A red circle highlights the 'Code Listings' dropdown. The search results show '313 titles found for query: StringBuffer'. One result is expanded to show a code section titled 'Reassigning a Reference Variable' from the book 'SCJP Sun Certified Programmer for Java' by Kathy Sierra and Bert Bates. The code section includes a Java class 'GarbageTruck' with a 'main' method that demonstrates reassigning a reference variable.

Code Section

```

class GarbageTruck {
    public static void main(String [] args) {
        StringBuffer s1 = new StringBuffer("hello");
        StringBuffer s2 = new StringBuffer("goodbye");
        System.out.println(s1);
        // At this point the StringBuffer "hello" is not eligible
        s1 = s2; // Redirects s1 to refer to the "goodbye" object
        // Now the StringBuffer "hello" is eligible for collection
    }
}
    
```

Desktop Applications / Operating Systems



Graphics & Design



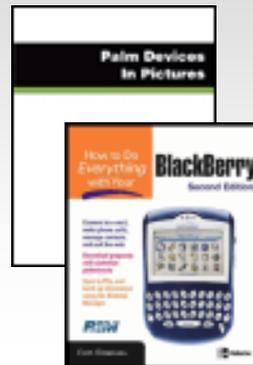
Email / Personal Information Systems



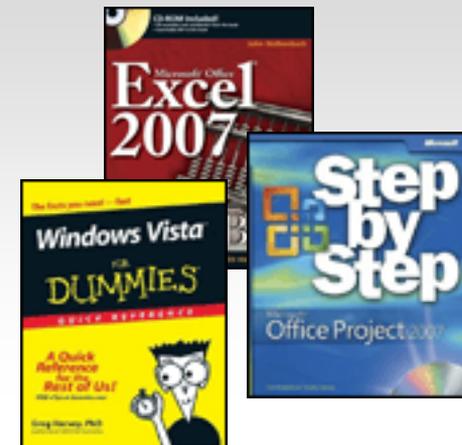
Internet & Web



Mobile Devices & Smartphones



Bestselling series



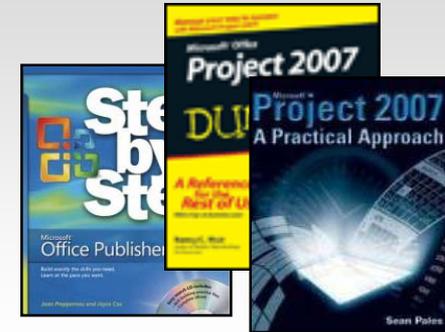
Windows Vista



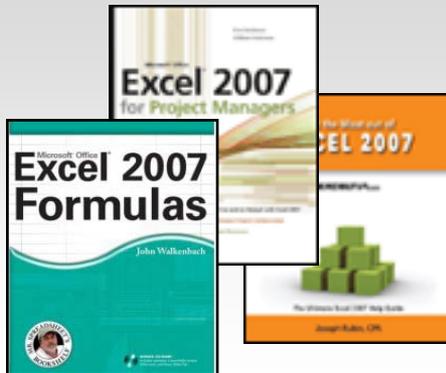
Visio 2007 Word 2007



Publisher 2007 Project 2007



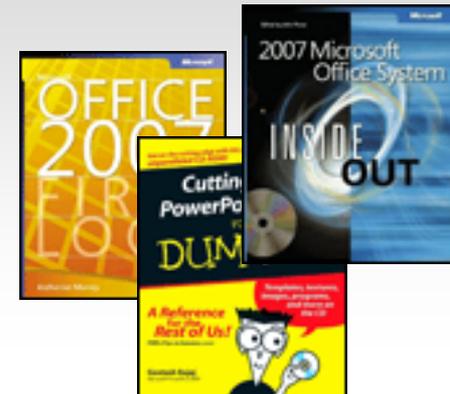
Excel 2007



Outlook 2007 Access 2007



Office 2007 Powerpoint 2007



- Delivers a personalized experience for each user
 - Patented search technology
 - Precise results
 - Personal folders
- Supports Corporate Initiatives
 - Corporate Folders & Topics
 - Content links for easy sharing
- Integrates easily into daily workflow
 - Portal integration
 - RSS feeds/Email notifications
 - Access from mobile devices

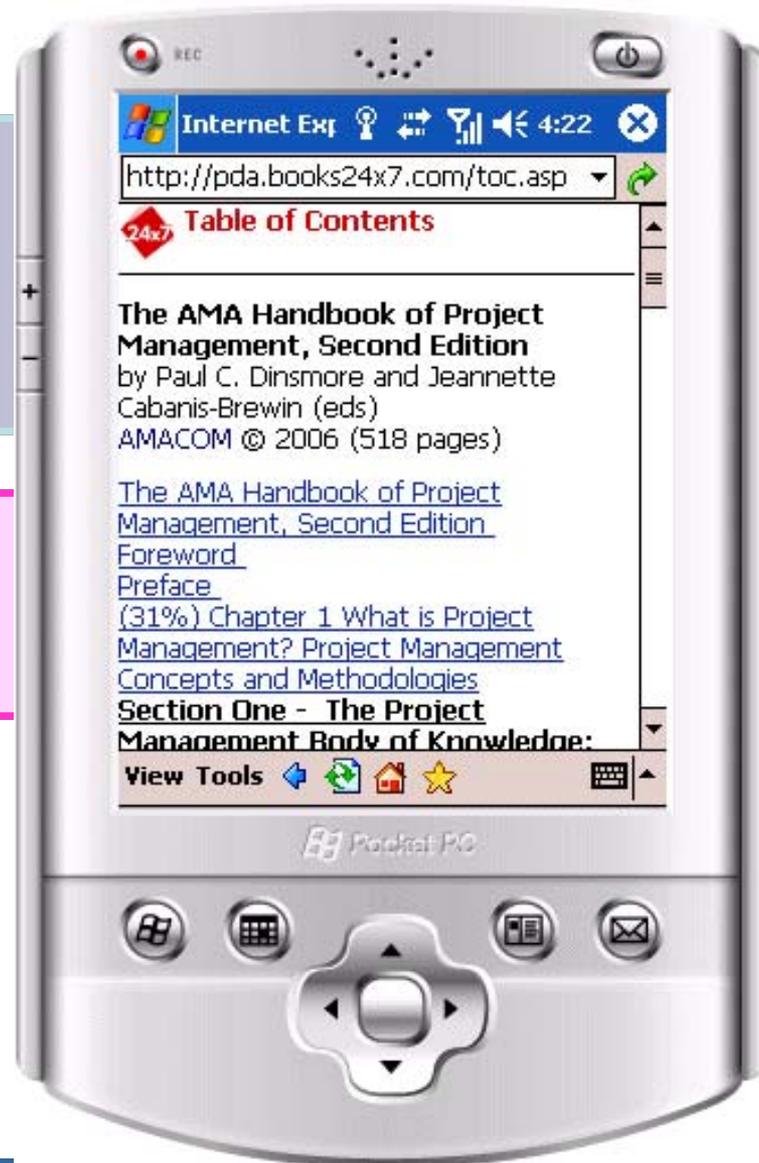


pda.books24x7.com

Compatible with:

***PDA's, Smartphones, Blackberry,
Palm, Windows Mobile, Pocket
PCs, iPhone***

***Available to Books24x7
corporate customers at no
additional charge***

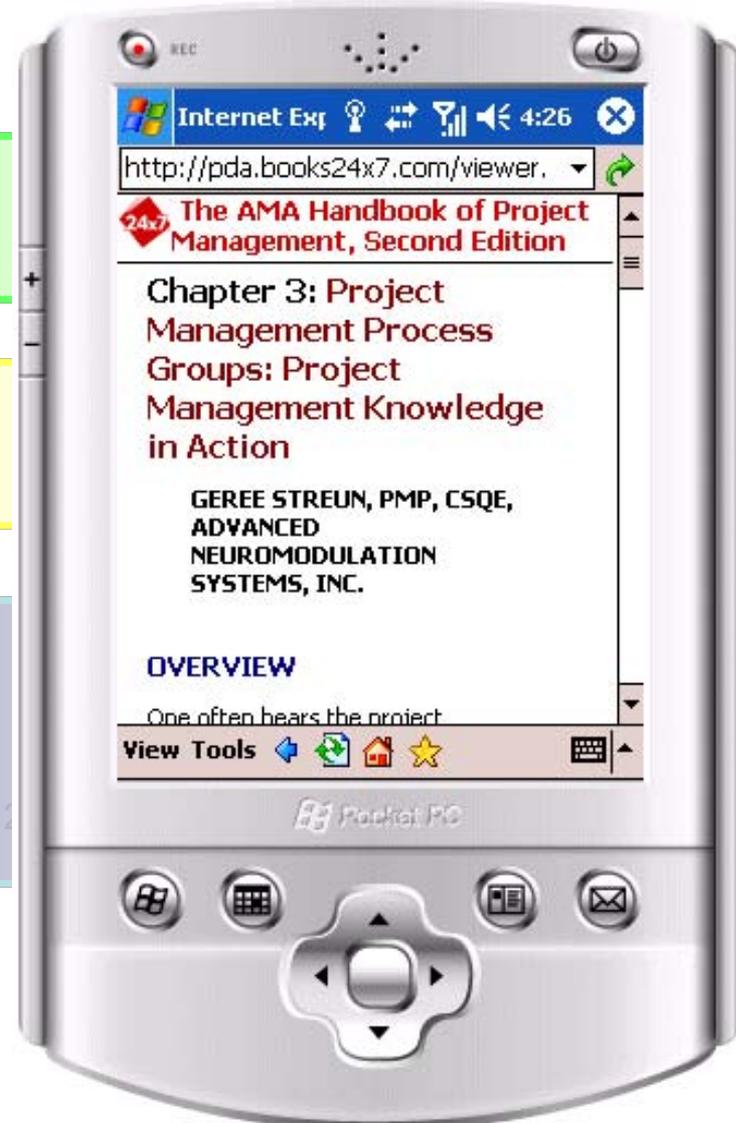


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Fully functional web application optimized for mobile devices

Browse, search, and read the full text of content

Tied to user's subscription for seamless access to personal and corporate bookshelves, bookmarks, and annotations

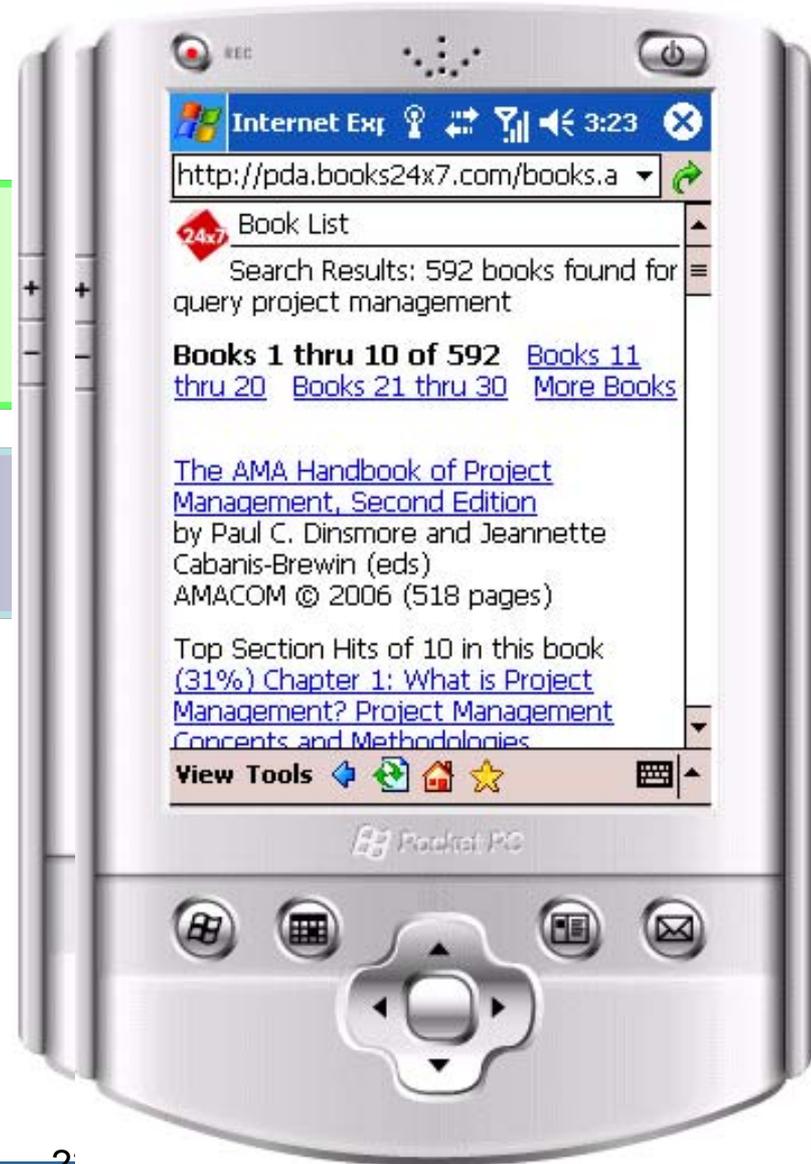


pda.books24x7.com

Downloadable title or chapter-level PDFs, audio, and companion CD content

Complete synchronization and site navigation

Also supports *Audio!*



The screenshot displays the Books24x7 web application interface. At the top, the user is logged in as 'Dennis Woodell | SkillBot'. The navigation bar includes 'My Home', 'Account Info', 'Settings', and 'Help'. A search bar contains the text 'pmbok'. Below the navigation bar, there are several utility buttons: 'LOG OUT', 'SUPPORT', 'back to top', 'back to books', 'back to cart', 'My cart', and 'Help'. The main content area is divided into several sections:

- Bookshelf Folders:** A vertical sidebar on the left with categories like 'Default', 'Human Capital', 'Learning Paths', 'Organization', 'Real World', 'New Books', 'Top Covers', 'Library', and 'Manage Folders'.
- Top Titles Last Week:** A central section featuring a list of books with their covers, titles, authors, and publishers. Each book entry includes an 'Add to Bookshelf' button. The books listed are:
 - Excel 2003 Power Programming with VBA** by John Walkerbach, John Wiley & Sons © 2004
 - The Complete Mind Makeover: Transform Your Life and Achieve Success** by Rob Taylor, Kaplan Page © 2009
 - Windows PowerShell: TFM** by Don Jones and Jeffrey Hicks, SAMS® Press © 2008
 - Simple Computer Tune-up: Speed Up Your PC** by Tim Gaiser and Tim Gaiser, John Wiley & Sons © 2007
 - 175 Ways to Get More Done in Less Time!** by David Cottrell and Mark C. Layton, CornerStone Leadership Institute © 2004
 - Microsoft SharePoint 2007 For Dummies** by Venkata L. Williams, John Wiley & Sons © 2007
 - Oracle PL/SQL For Dummies** by Michael Rosenblum and Paul Dorsey, John Wiley & Sons, © 2006
 - The Art of Flash Animation: Creative Cartooning** by Mark Stephen Smith, Woodrow Publishing © 2007
 - Service-Oriented Architecture: A Planning and Implementation Guide for Business and Technology** by Eric A. Narka and Michael Bell, John Wiley & Sons © 2006
 - Service-Oriented Architecture For Dummies** by Judith Hurwitz, Robin Hood, Carol Baroudi and Marisa Kaufman, John Wiley & Sons, © 2007
- Browse Topics:** A sidebar on the right with a 'View by:' dropdown set to 'Technical Topic'. It lists various technical categories such as 'Business and Culture', 'Certification and Compliance', 'Databases', 'Desktop & Office Applications', 'Enterprise Computing', 'Graphic Design & Multimedia', 'Hardware', 'IBM Technologies', 'Networks & Protocols', 'Operating Systems', 'Programming Languages', 'ReferencePoint Suites', 'Security', 'Software Engineering', 'Telecommunications', and 'Web Programming & Development'.

- Leadership Development Program
 - Alignment of Books with leadership competencies using the SkillSoft OPM ECQ mapping and topic tree
 - Resource links – “Blended Learning” in action
 - “Homework” assignment
- Alignment with OPM ECQ Leadership Competencies
- PMP Certification Preparation
- Office 2007 Rollout – IT Staff and End Users
- IT Certification Preparation

Discussion

