



## Save the Date for the Next LIVE EVENT featuring David Nour *Relationship Economics*

**When**  
**November 28, 2012**  
**Noon ET**

Discover the time it will  
broadcast in your  
area [here](#).

(Use America/New York.)

Your personal and professional success depends on the diversity and quality of your relationships with others. Yet most of us don't spend enough time building and nurturing the key relationships we need to achieve success. That's where Relationship Economics® comes into play. Relationship Economics isn't about networking. It's about learning how to invest in people for an extraordinary return. It's about exchanging Relationship Currency, accumulating Reputation Capital and building your Professional Net Worth. It's about learning the art and science of relationships.

David Nour, author of the best selling business book, *Relationship Economics*, has developed a unique transformation process of individuals, teams and corporations in the way they build, nurture and leverage their personal, functional and strategic relationships.

### You will Learn:

- How to develop new skill sets in building productive and value-based relationships towards achievement of quantifiable goals
- How to leverage personal relationships to convert strategies into execution
- How to build a disciplined follow up plan to nurture and grow lasting relationships



### About the Speaker

David Nour is CEO of The Nour Group, Inc. David's unique perspective and independent insights on Relationship Economics® have been featured in a variety of prominent blogs and publications including *The Wall Street Journal*, *The New York Times*, *FastCompany*, *Knowledge @Wharton*, *Associations Now*, *Entrepreneur* and *Success* magazine. He is the author of several books including the best selling *Relationship Economics* (Wiley), *ConnectAbility* (McGraw-Hill), *The Entrepreneur's Guide to Raising Capital* (Praeger) and the newly released *Return on Impact – Leadership Strategies for the Age of Connected Relationships* (ASAE, 2012).

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